



U.P. ARCHITECTS ASSOCIATION[®]

Regd. Under the Societies (Uttar Pradesh Amendment 1975) Act 1860 Since 1987.

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Thursday, 23 October 2025

To

Ms. Sonali Pant
Senior Manager – Marketing
Havells India Ltd.

Subject: Sponsorship Proposal for *U.P. Architects Magazine – Design Reconnect* (Back Cover & Feature Interview)

Dear Ms. Pant,

Warm greetings from the **U.P. Architects Association (UPAA)!**

As per the discussion with **Ar. Shashank Arun**, Chairman – Magazine Committee, and **Ar. Ankit Agarwal**, President – UPAA, we are pleased to extend this formal proposal for sponsorship and collaboration with your esteemed organization.

The *U.P. Architects Magazine – Design Reconnect* is the official publication of the U.P. Architects Association, circulated **across Uttar Pradesh among more than 1,000 architects**, institutions, and allied professionals. The magazine highlights remarkable architectural works, professional insights, and industry developments that strengthen the architectural fraternity throughout the state.

We are delighted to invite **Havells India Ltd.** to associate with the upcoming issue as our **Back Cover Full-Page (Coloured) Sponsor** for a contribution of **₹1,00,000 (Rupees One Lakh only)**. Additionally, we would be glad to publish an **exclusive interview** with a senior Havells representative, featuring the company's innovations in **energy-efficient and sustainable electrical solutions** that complement modern architecture.

This association will provide **prime visibility and impactful brand presence** among the architectural and construction community across Uttar Pradesh, while highlighting Havells' continued leadership in design-oriented product innovation.

We look forward to your positive confirmation and to featuring **Havells India Ltd.** on the **back cover of the upcoming issue** of *Design Reconnect*.

For **U.P. ARCHITECTS ASSOCIATION**
Warm regards,

Ar. Akshat Garg
General Secretary

U.P. Architects Association (UPAA)
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